

Nissan LEAF® Usage Guidelines for City Captains

Nissan LEAF® is proud to be the Exclusive Automotive Sponsor of National Drive Electric Week. While we prefer the National Drive Electric Week Exclusive Automotive Sponsor logo be used we understand that certain cities may also want to include our LEAF® logo on materials.

Usage Guidelines for Nissan LEAF® Logo

As you promote Nissan LEAF® at your local National Drive Electric Week event(s) please follow these simple guidelines to consistently and proudly display our logo for clean and immediate attention.

Please Do Not:

- Rotate or change the direction of the logo.
- Apply extraneous effects of the logo.
- Place the logo on busy backgrounds.
- Recolor the logo.
- Attempt to change the logo fonts.
- Stretch or skew the logo.
- Crop the logo.
- Modify the size or location of the wording or sketch
- Use the logo as a repeated pattern.
- Animate the logo.
- Overprint or obstruct any part of the logo.
- Use old versions or any other marks or logos to represent our brand.

Usage Guidelines for Nissan LEAF® Brand Name

We also ask that when Nissan LEAF® is used in writing that you ALWAYS display the brand name as Nissan LEAF® Be sure to include “®” after LEAF® and to capitalize all letters in LEAF®. Once Nissan LEAF® has been mentioned you may drop Nissan and just use LEAF®.

If you have any questions on usage feel free to contact us at NNANissanLEAFNDEW@nissan-usa.com. Please include the name of the logo you have questions on if you are not providing a file for us to review.

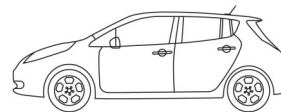
Nissan LEAF
100% Electric

Nissan LEAF Text Logo



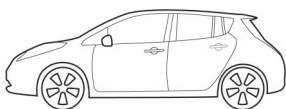
Nissan LEAF
100% Electric

Nissan LEAF Front Vehicle Logo



Nissan LEAF
100% Electric

Nissan LEAF Profile Vehicle Logo



Nissan LEAF
100% Electric

Nissan LEAF Profile Vehicle Logo #2



Nissan LEAF Color Front Vehicle Logo